

++PRESS RELEASE++

Steganos continues its expansion: Partner 4M Iberoamérica to take charge of market launch in Spanish and Portuguese- language regions

Berlin, December 3, 2013 - Steganos, the Berlin, Germany-based security company is announcing its partnership with 4M Iberoamérica. Headquartered in Barcelona, Spain, 4M Iberamérica specializes in launching software companies into Spanish and Portuguese- language regions. Starting in Q1 2014, the company will introduce the Steganos products Steganos Online Shield 365, Steganos Privacy Suite, Steganos Safe and Steganos Password Manager into these markets.

By launching into into all Spanish and Portuguese- language regions, Steganos is systematically continuing with its expansion. Just this past October, the company successfully launched its VPN solution Steganos Online Shield 365 in Japan. In partnering with 4M, Steganos has gained access to one of the most important and fastest-growing markets.

The Spanish-speaking area alone (including Spain and the majority of South America) consists of approximately 420 million people, of whom 165 million use the internet. The number of internet users here is growing almost three times as rapidly as in English-speaking areas. Spanish is the third most important language in the internet, behind English and Chinese. Around 250 million people live in Portuguese-speaking areas, of whom around one-third are internet users. This share is growing almost four times as fast as in Spanish-speaking regions.

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4M Iberoamérica will take charge of the entire introduction and establishment of

the privacy applications. This includes PR, marketing and sales (per ESD). In addition, 4M will be responsible for product localization.

„Through the partnership with 4M Iberoamérica, we will gain access to the third most important language area in the internet“ says Joachim Heng, sales manager for global partners at Steganos. „On the basis of 4M Iberoamérica's proven expertise in the areas of localization, online-marketing, sales, marketing, PR and customer support, it is now possible for us to publicize and make our solutions accessible to customers in Spanish and Portuguese speaking countries. Our cooperation is shaping up to be extremely constructive and we are eager to see our products launched into these markets and have the utmost confidence in our partner's expertise and many years of experience.“

Facts and Figures of the new partnership:

Spanish-speaking market:

- Third most important language in the internet behind English and Chinese
- Consists of 423 million people
- 165 million are internet users, the number of which is increasing almost three times as fast as in English-speaking areas

Countries: Argentina, Bolivia, Chile, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatamala, Equatorial Guinea, Honduras, Columbia, Cuba, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Spain, Uruguay and Venezuela

Portuguese-speaking market:

- Fifth most important language in the internet – behind English, Chinese, Spanish and Japanese
- Consists of approximately 254 million people

- 83 million of these are internet users, and this number is growing almost four times as fast as in the Spanish-speaking regions.

Countries: : Angola, Brazil, Cabo Verde, Guinea Bissau, Macau, Mozambique, East Timor, Portugal as well as São Tomé and Príncipe

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Printable material and press releases for download can be found here:

www.steganos.com/en/company/press-center

About Steganos Software GmbH

For over 16 years, Steganos has been the reference for protection of digital privacy. Founded in 1997 in Germany, the company produces well-known and uncracked security products such as Steganos Privacy Suite, Steganos Password Manager, Steganos Safe, Steganos Online Shield and OkayFreedom VPN. Customers can count on the fact that-- as a profitable German company that does not depend on international investors-- Steganos does not build „back doors“ into its software and grants intelligence agencies no access to user data. For more information, visit:

www.steganos.com und
www.okayfreedom.com.